

The background is a solid dark blue. A central gold-outlined rectangle contains the text 'AEGEAN CRYSTAL'. Below this rectangle, the text 'BUSINESS CONSULTANT SERVICE' is written in white. Several thin, gold-outlined geometric lines radiate from the central rectangle, extending towards the edges of the frame. These lines form various angular shapes, some resembling stylized crystals or abstract architectural elements.

AEGEAN CRYSTAL

BUSINESS CONSULTANT SERVICE

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Aegean Crystal
Business Consultant Service

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ABOUT AEGEAN CRYSTAL

AEGEAN CRYSTAL company is proud to provide business and investment consulting services in the **United Kingdom**, **Turkey** and **China** and meets its clients globally.



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“TURN IDEAS INTO SUCCESS”



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WHO WE ARE

“**AEGEAN CRYSTAL**” Company is a **UK** based company specializing in the identification, development and implementation of projects and business transactions in the **United Kingdom, China and Turkey**.

Together with our other office in **Turkey, EGE KRISTALI**, we have been active in the business development field since 2017.

AEGEAN CRYSTAL plays a leading role in developing and strengthening business relations between the **UK, CHINA and TURKEY** on the one hand and **Europe and GCC** Countries. Our interactions with our clients are global and we provide our services with a focus on global achievements and globalization.

Our services are not limited in consultant only, but we are the executor of mega projects in the commercial, cultural and tourism fields as well.

Our slogan is “**TURN IDEAS INTO SUCCESS**” as we believe in;
SUCCESS and GLOBALIZATION.



WHAT WE DO

We are in a new world; in the age of technology and in an era in which the world is interacting at every moment.

Our business consultants can help you adapt to today's market dynamics and continue to compete no matter the threats you might be facing. Tools to enable optimal remote work can help minimize or prevent disruption in your operations.

We can scale our services to support change efforts ranging from tactical improvements through large scale transformation efforts. Our business consultants are experienced leaders and practitioners who are customer-focused, are delivery-excellence driven, and can navigate and manage complex projects, working effectively across diverse business and technology organizations.

We place a heavy focus on enabling and sustaining change, as well as establishing platforms for continuous improvement. To do so, we seamlessly integrate our business consulting, technology and industry practices to help companies thrive.



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SERVICES AND PRODUCTS

Our business is defined in both sections including Business Consultant and Trading.



Business Consultant

The Business Consultant department, involves with consultant services.



Business

The Trading department presents the products that Aegean Crystal involves with and meets its global distributors, clients and customers.



CONSULTANT SERVICES

Aegean Crystal Consultant Services

1. Medical Equipment
2. Pharmaceutical Products from Turkey and China
3. Marketing Strategies
4. Export Management (E.M.C)
5. Business Plan Development
6. Branding and Brand Development
7. Distributary Dialogues and Links
8. Commercial Negotiations and Launches
9. Expertise and Product Tracking
10. Business Agreements and Reports Codification and Regulation
11. Business Trips Organization



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Medical Equipment



Aegean Crystal company gives consultant on **Medical Equipment** and also supply and give distributary to clients those who involve with this sector.

Our main market can be defined as **Turkey, UK, China** but in beside; we professionally provide medical equipment from **Europe** as well.

Pharmaceutical Products



Thanks to good and strong relations with strong pharmaceutical companies in **Turkey** and **China**, we have the opportunity to support and supply all products of medicine, raw materials and give consultation on terms of cooperation with our pharmacy producers and obtain representation in the target countries.

Our consultant and supply service in Pharmacy department is globally and we are open to receive all inquiries from all over the world.

Marketing Strategies



Marketing Strategy known as Marketing plan as well, plays a very important role in sales and business.

So in this category we will have many things to share and definitely you are lucky of having conversation with **Aegean Crystal** team on this section as that you are in contact with a deeply experienced and talented team of **marketing**.



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Do you have any marketing strategy?

Have you thought about any plan? Is your plan long-term or short term?

Do you know your customers? Who is your ideal customer?

Where is the target of your market? What is your marketing goal?

What objectives or tactics have you planned to get your goal?

What is your product capacity?

What is your brand capacity and if your brand has marked as known or un-known?

Do you know your competitors? Are you aware about your competitors tactics and plans?

Do you know about their strategies which leads them one step higher than you?

what is crisis? How can you manage the crisis?

Who is available to assist you in implementing? and so on..

Yes,

There are many questions to be asked while planning a marketing strategy.

It is very time killing and expensive for a company to be paid for a company.

Your goal is to sell and Your goal is to increase sales and achieve maximum success.

On the other hand, a perfect policy of successful marketing strategies is to look at and evaluate the situation from a third perspective.

A completely neutral, rational and sound view.



In this situation you need to contact a consultant company. But who? A good, well experienced and committed to work ethics consulting company you need at first.

A reliable company which will accompany you step by step in beside and care about all subjects and consider all points.



Actually there three the most important questions to be asked in making marketing tactics:

- Who are you?
- Who is your perfect customer?
- What is your goal?

Answering any of the above questions requires knowledge and mastery of marketing principles and needs very thorough and accurate research and analysis.

Aegean Crystal marketing planning team will give you clear and concise advice that will lead you to a profitable, purposeful and identified plan that will lead you to success.

As a **marketing strategy company** we serve below services globally to our partners:

- We define how your company will grow by finding, converting and retaining new customers
- We align your team to the business goals marketing can solve
- We conduct you forward to more revenue
- We communicate the value your company delivers to the market

Export Management (E.M.C)



Aegean Crystal professional experts can be your export management company to boost your sales in almost all **European** countries.

Our benefit is that we have a very wide network of experts and capable people in our markets so that as your **export manager company**, we can help you in three clear steps:

- Selecting the right country and doing market research
- Setting up your sales, by finding the right distributors or online channels
- Managing your distribution channels as your local representative or resident director for your subsidiary.

HOW DOES IT WORK?

Step 1: Selecting the right country and doing market research

If you want to export, then you need to know what drives the sales of your products or services. With global trade data and some desk research you may already make a target as your first selection. But the important is that you need to look deeper.

What does it mean?

It means that in a market verification check that we do for you as our customer, our local partners in the country always look at the followings first:

- The suitability of your product or service in their markets. Is your offering useful and does it fit the local culture, habits or trends?
- Publicly available data on market size, to get a first impression.
- Possible distribution channels.
- Potential competition and their price range.
- With the information that we gathered we can have a discussion with you on the best market entry strategy for your company, also given your experiences in other countries.

Step 2: We find the right distributors for you

Due to your strategy and your priorities for your market entry, we draft a partnering profile, describing your company and the type of distribution partner that you are looking for.

We also help you define the benefits for a potential partner of working with you.

Why would your customer or distributor abandon one of his existing supplier and work with you? What advantages do you have? What will you bring more for your business partner? So, all these need answers that may require some research.

In parallel, we list a broad range of potential distributors. We discuss this long-list with you, to see what type of companies you want to focus on.

Once we have the short-list of companies, we try to arrange meetings for you shortly after one another, so that you can come over and spend your time efficiently. We prepare these meetings with you, so that you can present yourself in the best possible way. In case online distribution is a better option, we can help you get on the right platforms, globalize your content and get you started with the promotion.

Step 3: Rolling as your local country manager

This can be a part-time or interim collaboration.

We help you to develop the market as one of your own export managers would do.

The Only difference is that we are located and based in the region that you want us to manage your business, and we can even do it part-time.

We help you to optimize your distribution:

- We do your local business development, looking for new revenue streams
- We manage a group of agents or distributors and help to optimize their sales
- We do trouble shooting and crisis management
- We do launch on your product or service on require
- We arranging meetings for you or your staff and accompany you
- In case you need to set up a subsidiary, we can also be your local company director
- Representing you in contacts with the government and local authorities
- Actively searching for local partners and concluding agreements
- Supervising local delivery of goods or services
- Distributor/supplier management
- Negotiations on your projects
- Performing your projects

Business Plan Development



Aegean Crystal Consultant serves its **Business plan services** in creating a range of professional and specialized business plans for local and international businesses.



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Whether you have a new concept or investment project, or your existing business is in a growth stage, our business plan consultants research, analyze and offer you the market research, writing, and format as what you need to be successful. Our business plans are designed to help you gain financing or investments, and guide operations and business objectives forward.

Our team handles all levels of your business plan development and coordinates with your team to understand your ideas, vision, and goals.

It is in the situation that we care about the time zone and manage the time!

We understand the significance of this single document when it comes to getting you closer to your ultimate business goals and conduct you towards your target by the best plan and report on your business.

Branding and Brand Development



Branding is the process of creating a strong, and positive perception of a company and its products or services in the customers' minds.

So, it is very important and noticeable to move on the correct way to get the market and success!



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Why Branding is important?

Branding is important because not only is it what makes a memorable impression on consumers but it allows your customers and clients to know what to expect from your company.

It is a way of distinguishing yourself from the competitors and clarifying what it is you offer that makes you the better choice.

Your brand is built to be a true representation of who you are as a business, and how you wish to be perceived.

There are many areas that are used to develop a brand including advertising, customer service, social responsibility, reputation, and visuals. All of these elements (and many more) work together to create one unique and (hopefully) attention-grabbing profile.

Brand is not only a name, neither a commercial arm, logo or image but is a identification. Your brand is actually a brief of all what you serve your customers including an image of you even!

Our professional branding experts and consultants will accompany you in branding and developing your brand and globalize.

Distributary Dialogs and Links



Definitely **Distributors** role as stars in your business life!

A secrets of a success in fruitful businesses, is to have right distributor(s).

So let's discuss on this case as well.



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Distributors play a vital role in keeping the lines between manufacturers and users operating smoothly. They can expedite response times, enhance a company's reach and even create value-added packages.

Why you should have a distributor?

The main advantage of using a distributor is **simplicity**. Distributors enable you to access international markets while avoiding logistics issues and many trade-related risks.

The distributor is usually responsible for the shipment of goods, and the accompanying customs formalities and paperwork.

Also, can add that distributors are a very important part of **Branding** and **Brand Development** policies as they are your Brand as well!

Commercial Negotiations and Launches



As your representative or your **Consultant company** in the target country, we meet and negotiate with officials and relevant departments.

Our service scope in Business Negotiations are defined as below:

Business research

Attending the importance of market research, care in choosing the business partner, time zone and global market crises, what we do at the outset is a careful review of business and expertise the business partners.

Negotiation advisory

Negotiation strategy planning and accurate executions matter regardless of Business to Business deals (B2B) or Business to Customer (B2C) deals. Our negotiation advisor would prepare and support you and your team to be at the top form on the negotiation table.

Representing in negotiations

Negotiations are highly advanced skills that determine the value you leave the table with. Our negotiation specialists would help you to make business deals between your business and the others with mutual benefit, earning you sustainable business growth and opportunities.



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Our areas of service;

We serve a wide spectrum of services to both individual and business clients.

Here are the types of practice we provide services for:

Banking

Contract

Community

Corporate

Construction

Crisis management

Employment

Entertainment business

Environment

Healthcare

Insurance

Intellectual Property

Landlord and Tenant

Mergers and Acquisitions

Pharmaceutical

Real Estate

Expertise and Product Tracking



Aegean Crystal Company, as your representative and expert, has the possibility to monitor all stages of production , packaging , sampling, laboratory inspects and tests, licenses and etc. that are required from the production stage to the time of delivery of the goods.

We monitor and give you report in every stage for your product's process on behalf of you at your region.

Codification and Regulation of Business Agreements and Reports



As your representative and consultant company we are open to make **Business Agreements** and **Reports** adopted to **International Business Laws** and **ICC** frameworks.

Business Travels Organizations



Aegean Crystal provides a comprehensive service for organizing business missions business trips of companies to the **UK**, **China** and **Turkey** for negotiations with local businesses in the mentioned countries.

We also serve and hold seminars, conferences, launches and B2B meetings with all inclusive service.

Our services include:

- Ticketing
- Accommodation
- Transfer & Rent A Car
- Meetings Arrangement
- M.I.C.E

WISH YOU SUCCESSFUL TRIPS!





BUSINESS

Aegean Crystal Business Services

Thanks to the experience and up-to-date knowledge, **Aegean Crystal** Company offers its business activities and services to its clients from all over the world in two parts of Business Consulting and Trade.

Due to the good and strong connections we have with high-end manufacturers and valuable business owners, we do offer globally high quality products in beside with our business consultant service.

The common point that we attach great importance to in both parts of our field of activity is to pay attention to the quality, standard and up-to-date of our goods or services, which stems from our belief and adherence to the ethical framework in business.

Mainly the product category of our company is as follows:

- **MYRA CRYSTAL** Christmas wreath products
- **LUXYBIO** health care products
- **BIEN** wallpapers



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MYRA CRYSTAL



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CHRISTMAS WREATH

Thanks to many experiences we have gained over the years and in beside with customer satisfaction, strong and experienced staff, dynamism and talents, we have managed to become one of the leading companies in the consultancy and investment sector. For this reason, in order to achieve our goals, we decided to produce **Christmas decorative accessory** products, especially wreaths, under the brand **Myra Crystal** and present them to the world market, with the motto of "**No to Violence Against Women**", with the project of supporting women and entrepreneurship.

As a result, **Myra Crystal** subsidiary produces a large number of Christmas wreaths every year in line with this goal and presents them to the world markets.



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LUXYBIO

HEALTHCARE PRODUCTS

LuxyBio has started to production in 2015 with the aim of transferring its years of experience to the products that's both human and environmentally friendly...

LuxyBio products do not contain:

Raw materials obtained from petroleum, silicone, artificial essences, chemicals, additives or animal based products.

We do not intend to use or allow to use any by-products that may harm human health and nature.

You can use the **LuxyBio** products with full confidence and in the same way, you can confidently recommend.

LuxyBio is the most natural and effective way to erase and prevent the formation of traces of time left on your skin.

Thank you for choosing us...





BIEN WALLPAPERS

For decades, wallpapers have been one of the most attractive and influential elements in interiors.

Despite the passage of decades of the presence of wallpaper in the interior decoration of spaces, the role and effect of these elements in different environments is still bold and practical.

The use of wallpaper to decorate and beautify indoor or outdoor spaces is not mandatory and Lee is often preferred.

Types of wallpapers based on the type of use; Ambient temperature and geographical conditions are selected, which is separate from the color, design and type of print.

What is very important is the desired quality and beauty of the wallpaper.

BIEN is a manufacturer of all kinds of wallpapers located in **Turkey**, with a variety of unique and beautiful designs and colors; It has been considered by its customers and buyers from European countries for many years.

A person in a dark suit and tie is pointing their right index finger at a circular, futuristic digital interface element. The background is dark and slightly blurred. The overall aesthetic is professional and high-tech.

Contact Us



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THANK YOU