



*MYRA
CRYSTAL*





SUBJECTS:

- ABOUT US
- WHY WOMEN?
- OUR GOAL
- HISTORY
- PRODUCTS
- CONTACT US





ABOUT US



WHO WE ARE?

Based on our experience and strong background in providing business and investment consultancy services, our company was registered and established in **Istanbul** in **2017** under the official name of **EGE KRİSTALİ GROUP** and has been operating since then.

EGE KRİSTALİ GROUP interacts and provides services with its business partners and customers all over the world through its active offices in **Turkey** and **the UK**.

Thanks to many experiences we have gained over the years and in beside with customer satisfaction, strong and experienced staff, dynamism and talents, we have managed to become one of the leading companies in the consultancy and investment sector.

For this reason, in order to achieve our goals, we decided to produce Christmas decorative accessory products, especially wreaths, under the brand **MYRA CRYSTAL** and present them to the world market, with the motto of **"No to Violence Against Women"** , with the project of supporting women and entrepreneurship.

As a result, **MYRA CRYSTAL** subsidiary produces a large number of Christmas wreaths every year in line with this goal and presents them to the world markets.











The source of every
great work is a woman,
A woman is a book that
can only be read with
love.

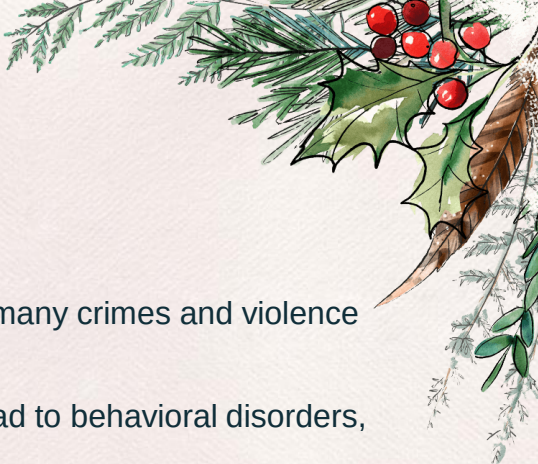
‘Lamartine’

LET' S NOT BE ONLY AN ECHO,
LET'S STAND WITH THEM.



WHY WOMEN?





WHY WOMEN?

Unfortunately, despite all the efforts of human rights organizations, we witness many crimes and violence against women all around the world every day.

Murder, torture, harassment, rape and disregard for women's civil and human rights lead to behavioral disorders, crime and delinquency in women, and leave their mark on negative events.

One of the biggest problems of women is gender discrimination in employment and also women status as second priority for entrepreneurs.

Many women do not have the knowledge and skills to enter high social jobs, but they have many talents in business and social work.

Our aim while establishing the Mira Crystal subsidiary is to include peasant women, who can find their place in society by creating employment and income, and generate income for their families and themselves and be helpful into the economic circle.







OUR GOAL!

This Sector is likely to be the highest rate of labor force participation of women, and especially peasant women, in the world.

For this reason, we contribute to our women in production, and we do this due to their taste and pleasure in design.

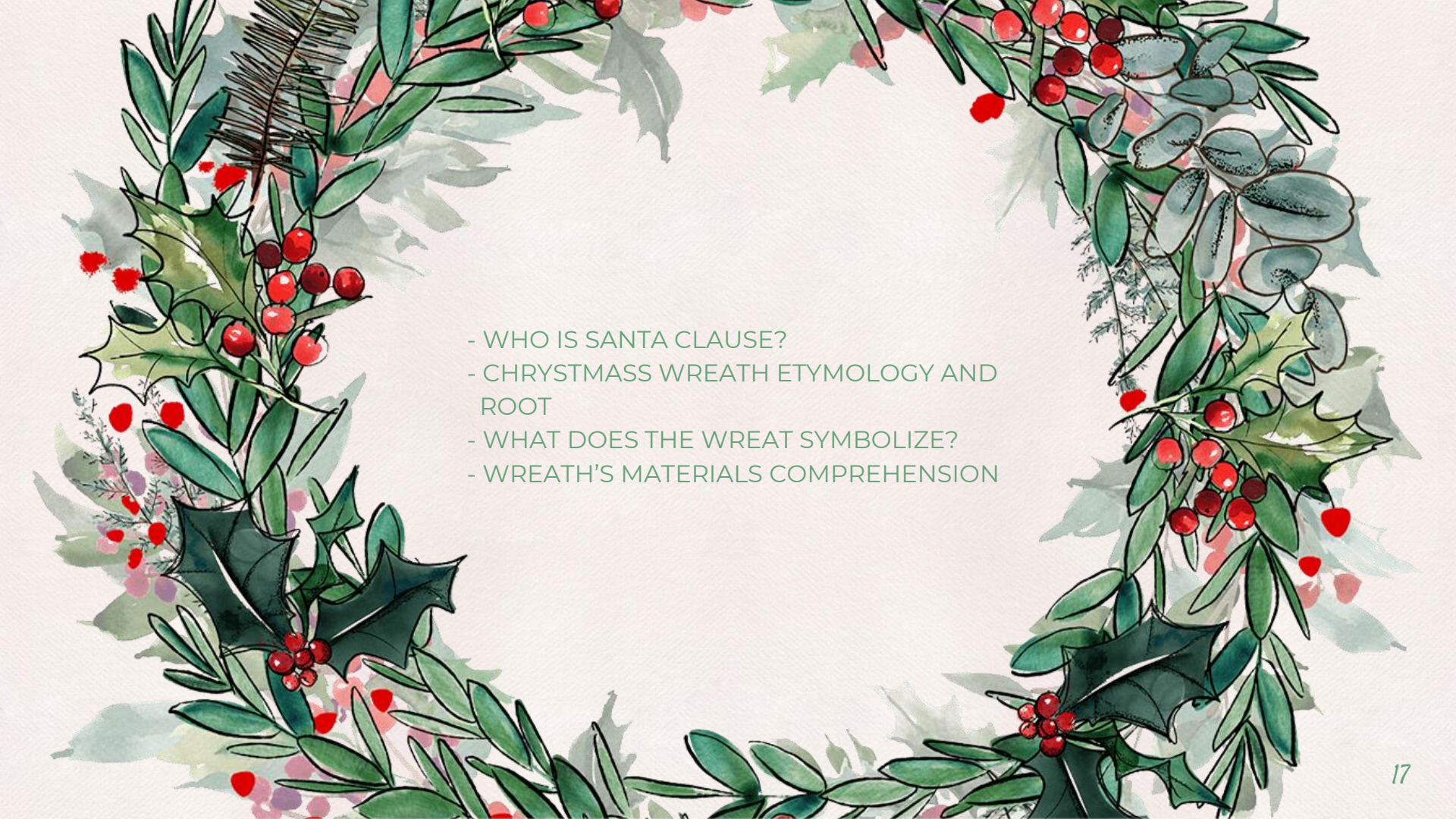
Our products are exported to 20 countries in Europe such as the Netherlands, Germany, the UK, Denmark and Finland.

In our country, a turnover between 5 million Euros to 10 million Euros is achieved in the wreath sector every year.





HISTORY

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- WHO IS SANTA CLAUSE?
 - CHRYSTMAS WREATH ETYMOLOGY AND ROOT
 - WHAT DOES THE WREATH SYMBOLIZE?
 - WREATH'S MATERIALS COMPREHENSION

WHO IS SANTA?





WHO IS SANTA CLAUS?

It is believed that the character of Santa Claus comes from the fourth century Bishop Nikolas of Myra.

Historians place his birth between 250 and 270 in Lycia, southwest of the town of 'Demre' in modern-day Turkey, and estimate that there were around 315 Bishops of Myra.

Saint Nicholas was born into a very wealthy family. When his family passed away, Nikolas was left with a large fortune from his family. However, Nikolas spent his wealth on families in need and especially for children.

The benevolent and kind-hearted Nicholas used to toss coins from the chimneys of people's houses at night to help them.

One of the best-known stories of St. Nicholas is that he saved three sisters from being sold into slavery by their father by giving them a dowry so they could marry.

After Nicholas' death, a memorial statue was erected in the town and he was later consecrated as a 'Saint' and is therefore referred to as St. Nicholas.

December 6, the day of St. Nicholas' death, was commemorated as his feast, and years later, a Roman bishop declared December 25 as the birthday of Jesus, and over time the two celebrations merged, and today it is celebrated as 'Christmas Day'.

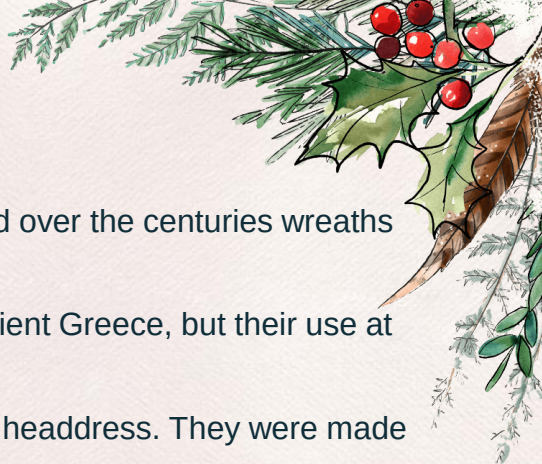
St. Nicholas Church is now located in Antalya's Demre district and special celebrations are held on December 6 to commemorate him.

The original coffin of St. Nicholas is still in the church.



DEAR SANTA;
PLEASE DEFINE ME GOOD





WREATH ETYMOLOGY AND HISTORY

The word "wreath" comes from the Old English word "writhan" meaning "to bend", and over the centuries wreaths have been associated with various cultures.

It is believed that wreaths date back to the Persian Empire, ancient Egypt, and ancient Greece, but their use at that time was different from how they are commonly used today.

In the Persian Empire, wreaths, called crowns, were a sign of power or authority as a headdress. They were made of cloth, adorned with jewels, and were often worn by royalty.

The ancient Egyptians also wore a type of wreath as a headdress, but theirs was made of flowers and was called a wreath.



In Greece, especially Rome, the laurel wreath was worn by emperors and was presented to warriors and rewarded persons as a symbol of honor.

Additionally, the Romans gave olive leaves and laurel wreaths to winning athletes and even poets as awards and memorials.

They used to hang wreaths, which are achievement or honor awards on doors or walls as a sign of victory, and this is where the story of door or wall wreaths comes from.

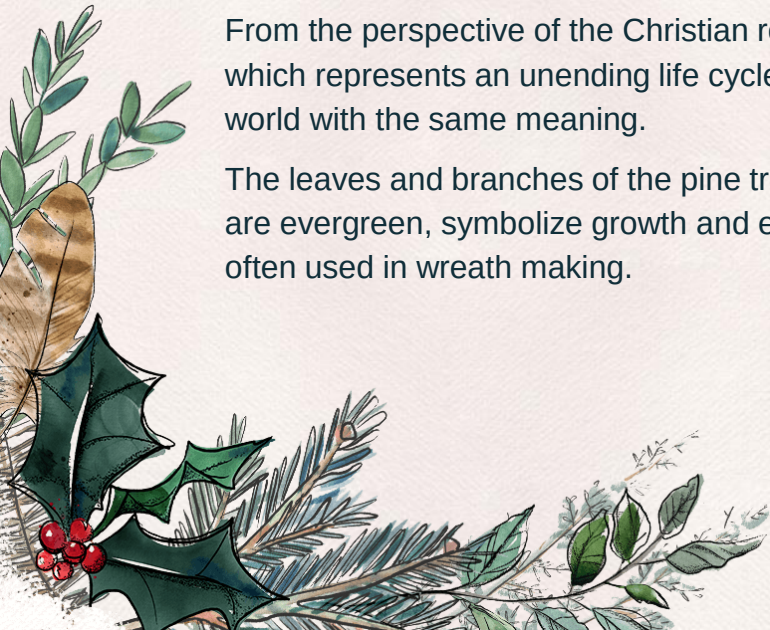
WHAT THE WREATHS SYMBOLIZE FOR?

The wreath is the symbol of eternity.

Its round shape represents eternal life as it has no beginning and no end.

From the perspective of the Christian religion, the wreath, which represents an unending life cycle, is used around the world with the same meaning.

The leaves and branches of the pine tree or olive tree, which are evergreen, symbolize growth and eternal life, are most often used in wreath making.





**WHY IS THE WREATH ROUND
AND WHAT IS THE MEANING?**



WHY THE WREATH IS CIRCLE?

Traditional wreaths are shaped like a circle and this the circle has many meanings;

- The eternal existence of God, which has no beginning and no end
- The cycle of the seasons, from spring to winter and finally to spring again - hope of self-renewing life
- God's unending love
- Sacred Life
- Victory

WHAT DO THE MATERIALS IN THE WREATH PRESENT?

Wreaths have also long been made from the leaves of evergreen trees.

In general, evergreens represent continuity and survival in difficult times. However, every evergreen plant used also has a meaning.

- Pine and yew tree symbolize eternal life
- Cedar means healing
- Laurel means that you will overcome pain and suffering.
- Pine cones, fruits and seeds represent birth and rebirth.
- Myrtle branch is a symbol of victory, sovereignty, peace and tranquility.





OUR PRODUCTS



PRODUCTS

Myra Crystal company is currently planning to manufacture various Christmas wreaths in various sizes and designs and exports its products to the Netherlands, Germany, the UK, Denmark, Finland and other countries.

Our products are routinely produced in standard sizes, and additionally, we would like to point out that custom-designed orders are also accepted upon the request of valued customers.

The least accepted order is 1 * 20FT truck, and each truck can fit 9456 standard size wreaths.

Below we put examples made with different materials.





30 cm KRANS



BOUQUET



BOUQUET



BOUQUET



BOUQUET



12 cm KRANS



20 cm KARANS



40 cm KRANS



30 cm
CHRISTMAS
GREEN KRANS



30 cm
JUNIPERUS
KARANS



40 cm
JUNIPERUS
KARANS



30 cm
JUNIPERUS
KARANS

40 cm
JUNIPERUS
KARANS









THE GUARANTEE OF OUR
QUALITY IS THE HAND WORK OF
OUR PEASANT WOMEN.





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THANK YOU!